

# CLAUDIA CRESPI

GRAPHIC & WEB DESIGNER



## CONTACT

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## PORTFOLIO

 Website cccreativelab.com  
 LinkedIn linkedin.com/in/claudia-crespi  
 Behance behance.net/ClaudiaCrespi

## EXPERIENCE



November 2015 - Present  
**FREELANCE - GRAPHIC  
& WEB DESIGNER**

### Different customers

- \* Creation and updating of Wordpress websites
- \* Brand identity design
- \* Customized Vectorial Graphics.

AREA: Graphic design, communication, web design

April 2016 - Present  
**WEB DESIGNER**

### Miles33 Italy - viale Certosa 148, 20156 Milano

- \* Graphic design of websites.
- \* Website assembly through proprietary CMS.
- \* Help desk and support on the products / services provided
- \* Direct relationships with customers

AREA: Online digital publishing systems, E-commerce systems, Cms systems

November 2015 - April 2016  
**GRAPHIC & WEB  
DESIGNER**

### Iaki srl- Via Panzeri 10, 20156 Milano

- \* Graphic design of websites.
- \* Social editorial plan - graphic design.
- \* Newsletter - graphic design and programming.
- \* Participation in creative processes and in the design of the concepts.

AREA: Brand engagement agency, social media, digital marketing and events

March 2015 - April 2015  
**GRAPHIC DESIGNER**

### NUVICOM srl - Piazza San Giovanni 2, 21052 Busto Arsizio (VA)

- \* Graphic design of websites
- \* Updating of Wordpress websites
- \* Branding
- \* Editorial products

AREA: Community agency, marketing and advertising

June 2014 - November 2014  
**GRAPHIC DESIGNER**

### CREATIVE-FARM snc - Galleria INA 22, 20025 Legnano (MI)

- \* Graphic design of editorial and multimedia products
- \* Graphic design of websites

AREA: Graphic studio, integrated communication and web agency

April 2014 – May 2014

**STAGE - GRAPHIC  
DESIGNER**

**CREATIVE-FARM snc** - Galleria INA 22, 20025 Legnano (MI)

\* Graphics projects: corporate identity, brochures, posters, flyers, banners and panels.

\* Graphic design of websites

\* Print

*AREA: Graphic studio, integrated communication and web agency*

September 2015 -

November 2017

**COACH RUGBY TOTS -  
COACH HELPER**

**RUGBY PARABIAGO s.s.d.** - Via Carso, 20015 Parabiago (MI)

\* Approaching sport activity (rugby) for children from 2 to 6 years

\* Assistant coach for the under 8 rugby team.

*AREA: Sports and physical education.*

## EDUCATION



A.A 2012/2013 - 2014/2015

**MASTER IN  
COMMUNICATION  
DESIGN**

**Politecnico di Milano**

Implementation of the knowledge acquired during the three-year period with particular attention to publishing design, user centered design and the visualization of data through infographics.

*GRADUATION MARK: 110/110*

October 2014 -

February 2015

**WEB DESIGN COURSE**

**CFP Bauer - Milano**

Design and implementation of communication tools for the web.

Main subjects: history of multimedia languages - graphic design for web - lettering for web - web technologies - CSS - HTML language - CMS - copywriting for web - databases and javascript - graphic user interface - data visualization.

A.A 2009/2010 - 2011/2012

**BACHELOR DEGREE IN  
COMMUNICATION  
DESIGN**

**Politecnico di Milano**

Design and management of the communication project (publishing and web), layout, graphic identity, illustration.

*GRADUATION MARK: 108/110*

A.A 2004/2005 - 2008/2009

**SCIENTIFIC HIGH  
SCHOOL DIPLOMA**

**Liceo Scientifico "C. Cavalleri" - Parabiago (MI)**

Scientific and IT disciplines

*GRADUATION MARK: 78/100*

## TRAINING



4th May, 2013

**TYPOGRAPHIC  
WORKSHOP**

**Archivio Tipografico - Torino**

"After 23.56" workshop sponsored by Thype! association.

Manual typography, composition with movable type and inking, printing process with particular attention to color and its nuances.

23th February, 2013

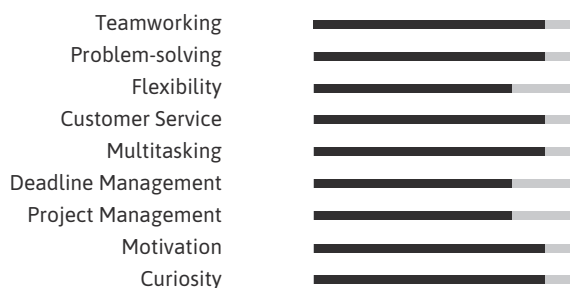
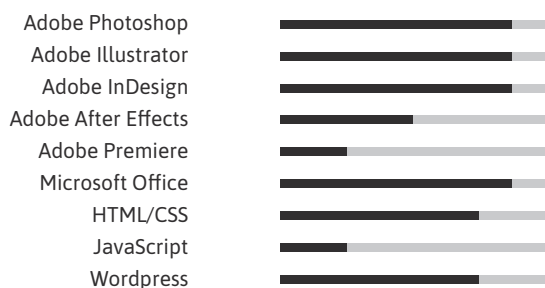
**TYPOGRAPHIC  
WORKSHOP**

**Archivio Tipografico - Torino**

"Moreskine" workshop sponsored by Thype! association in collaboration with Moleskine

Basic principles of manual typography, composition with movable type and inking, printing process.

## EXPERTIES



## PERSONAL SKILLS



MOTHER LANGUAGE

Italian

OTHER LANGUAGES

English

French

| UNDERSTANDING                         |         | SPEAKING           |                   | WRITING |
|---------------------------------------|---------|--------------------|-------------------|---------|
| Listening                             | Reading | Spoken interaction | Spoken production |         |
| C1                                    | C1      | B1                 | B1                | B1      |
| TOEIC Listening and reading. C1 Level |         |                    |                   |         |
| A2                                    | A2      | A2                 | A2                | A1      |
| Autocertification                     |         |                    |                   |         |

Levels: A1/A2: Basic user - B1/B2: Independent user - C1/C2 Proficient user  
Common European Framework of Reference for Languages

COMMUNICATION SKILLS

Excellent ability to work in a team and to cooperate with people with different roles in multicultural environments acquired by attending different courses at the Politecnico di Milano and working closely with Miles33 and, sometimes, in an emergency, with the web design team.  
Excellent team spirit developed by being part of a rugby team, a sport in which the teammate is fundamental for the success of the team.

Excellent ability to interact directly with the customer and to understand their requests and needs acquired from the help desk experience and assistance on products / services offered at Miles33.

ORGANISATIONAL/  
MANAGERIAL SKILLS

Good ability to coordinate different people within groups acquired by participating in the multiple team projects requested by the Polytechnic of Milan and, subsequently, in every workplace. The comparison with other people, the work under pressure and the continuous stimuli to which I am subjected in the working realities I attended helped me to develop an excellent problem solving ability.

DIGITAL SKILLS

Excellent knowledge and use of MAC and Windows operating systems.  
Excellent knowledge of the Internet and the main online navigation and communication tools.  
Use of peripherals such as scanner, graphic tablet, digital camera and reflex.

GUIDE LICENSE

A, B